

BONUS EXAMPLES:

AD SIZE	RATE	TERM	BONUS	Additional BONUS*
PENCIL	\$425/\$5100	12 MO	\$382.50	\$382.50 -Total \$765*
		6 MO	\$306.00	\$306.00 – Total \$612*
L BOARD	\$300/\$3600	12 MO	\$270.00	\$270.00 – Total \$540*
		6 MO	\$180.00	\$180.00 – Total \$360*
M REC	\$250/\$3,000	12 MO	\$225	\$255 – Total \$500*
		6 MO	\$150	\$150 – Total \$300*
FOOTER	\$250/\$3,000	12 MO	\$225	\$255 – Total \$500*
		6 MO	\$150	\$150 – Total \$300*
WEATHER	\$100/\$1200	12 MO	\$90	\$90 – Total \$180*
		6 MO	\$60	\$60 – Total \$120*

Bonus paid up to \$63,900, Additional Bonus paid at \$63,901, and retroactive to dollar one